LNP | LancasterOnline

225 Always Lancaster

DESIGN AN AD CONTEST | GRADES 2-6

Student Number _____

Age _____ Grade _____

School _____

District _____

Teacher _____

PLEASE NOTE: *This information must be completed for winner identification purposes!*

WHEN DESIGNING YOUR AD:

1. Submit only one ad, designed in color, and using the proper orientation. Do not turn your layour sheet sideways.
2. **You may ONLY use the computer for all ad text. Artwork and logos must be hand-drawn.** Entries may be cut and pasted into ad space.
3. Use **markers** to make your ad vibrant, and **outline** your artwork with a felt tip or ball point pen to make it pop! Keep in mind, **dark colors** are preferred for print, and light colors like yellow and lime green may not reproduce well.
4. Create a **clean**, **uncluttered** ad and submit the **original**. Be sure to erase any pencil marks. No photocopies will be accepted.
5. ALWAYS **check your spelling** and make sure the information in the ad is **correct**! Even the most beautiful, eye-catching advertisement isn't effective if it has the wrong phone number or website listed.
6. Have fun, be **creative**, and good luck!

Quarter Page Layout

---- Do not turn sheet sideways ----

4.792" wide x 10.5" high

Student Initials _____